

**Biography:
Kirk Stapleton
Senior Vice President, Network Planning,
Cardiac Care and Orthopaedic and Spine Lines of Service
UnitedHealthCare**



Mr. Stapleton is responsible for design of UnitedHealthcare's national cardiac, orthopaedic and spine strategies that account for more than \$9 billion in annual health cost and impact nearly 20% of enrollment. Network based lines of service are focused on improving quality of care and affordability within a disease condition by leveraging –

- **reduce practice variation** through measurement , reporting and designation of practice level performance against national quality of care standards;
- **consumer engagement** through, education, coverage/benefit and programs strategies; and
- **reimbursement and medical coverage approaches** aligning quality with science and outcomes.

Prior to rejoining United in 2002, Mr. Stapleton was an advisor/investor for several businesses in molecular, life sciences, health information, and delivery systems nationwide. Mr. Stapleton founded network focused disease management businesses, including Vida Healthcare, a venture-backed cancer disease management company, and United Resource Networks, division of United Healthcare Group, a network based organ and tissue transplant services benefit manager.

Mr. Stapleton is Chair of Finance and Planning, Board of Directors of South Side Clinics, a federally qualified health and dental care clinics, in 4 clinics serving the primary health needs for 40,000 customers in urban Minneapolis. Mr. Stapleton is a founder, and interim Executive Director of Q Health Services a B2B not for profit subsidiary of Southside that provides FQHC clinic management services, foundation and community outreach services.

Mr. Stapleton is a graduate of Luther College, Decorah, Iowa (BA in Business and Economics) and the University of Iowa (MA in Hospital and Health Administration).